



# "Taste of Texas" Food Show



Plans are progressing rapidly for the 2010 Taste of Texas food show on Sunday, April 11<sup>th</sup>. We are sure it will be bigger than last year and hope that you will be a part of it! Remember, this show benefits the youth of our area not only by providing scholarship opportunities, but by teaching a sense of pride, competition, confidence and responsibility.

As a buyer you will receive:

- Recognition by the auctioneer during bids
- Photo opportunities when purchasing any of the top 10 winning entries
- Local newspaper publicity with photo of winning entry
- Signage during auction if registered by March 25<sup>th</sup>
- Recognition on the Food Show page of the Strawberry Festival website
- Access to the complimentary luncheon before the auction
- Purchases are tax deductible

The top 5 buyers for 2010 will be recognized at the end of the auction and will be featured on aprons sold and worn by all of the food show volunteers for 2011.

If you are unable to attend and would like to still be a part of the auction, we encourage you to send a donation to be bid in your name by completing the enclosed form and send it in the self-addressed envelope before March 25<sup>th</sup>. You will receive an invoice after the festival which will detail the purchases made in your name.

*We also have six sponsorships available, two at each of the following levels:*

- *Bronze - \$500 - \$999*
- *Silver - \$1000 - \$1999*
- *Gold - \$2000 – up*

*As a sponsor, you would receive:*

- *On-site signage around the food show area*
- *Media publicity including local newspaper inserts and website ads*
- *Hospitality package including complimentary admission tickets and parking passes*
- *Recognition of the sponsors prior to the auction*
- *Complimentary luncheon prior to auction*
- *Purchases are tax deductible*

- *As a Bronze sponsor, your donation will be used for bidding in the auction*
- *As a Silver or Gold sponsor, your donation will be used for additional scholarships*

We appreciate your support of the “Taste of Texas” Food Show scholarship program. We would like to invite you to become part of our food show family. Enclosed is a buyer *and sponsorship registration* form. We look forward to having you as a buyer or sponsor of our show. For more information feel free to contact me at 830 570-3090.

Berry Truly,

Ruth Ann Schultze  
Co-Chairman  
“Taste of Texas” Food Show